

Design: What can it do for you?

Val Head • thisisportable.com

Interactive Designer/Developer at New Perspective

So, What's this all about?



The Questions

What can design do for me?

Why Design?

- Communicate your message
- Professional, polished look
- Differentiate

Anatomy of a Blog

HOME ABOUT SAMANTHA HAHN ARCHIVES PRESS PORTFOLIO

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NAVIGATION



HEADER/TITLE

10 easy steps to making your own hair accessory!

by SAMANTHA HAHN on OCTOBER 14, 2008 · 12 COMMENTS
in CRAFT/DIY



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A Print A Day



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Typewriters in fashion

10 easy steps to making your own hair accessory!

POST TITLE

by SAMANTHA HAHN on OCTOBER 14, 2008 · 12 COMMENTS
in CRAFT/DIY

POST INFO



I am so in love with vintage inspired hair accessories. I especially love feather fascinators and vintage combs. So I decided to go about making some of my own. It was really simple and fun.

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RECENT POSTS

Typewriters in fashion photography via Uppercase Gallery blog + Pony Attack and Shiny Squirrel discounts for Maquette readers!

Pony Attack!! Amazing T-shirts

10 easy steps to making your own hair accessory!

My new illustrations for Glamour Magazine (+ versions that did not make the cut) + birthday feasts!

droplet photo

SIDEBAR

ART

a print a day

To search, type and hit enter

FRIENDS

TRUST YOUR STYLE



A Print A Day



print & pattern



holidays or for a wedding party or something?

Hope you enjoy!

XO,

Sam

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COMMENTS

{ 12 comments... read them below or [add one](#) }

sarah 10.15.08 at 2:04 pm

1



LOVE. Thanks for the great tutorial and inspiration!

samantha 10.15.08 at 2:06 pm

2



So glad you like! Let me know if you try to make one, send me a picture!!
Thanks for the comment!

Rachel 10.15.08 at 2:31 pm

3



- Dose of Design
- Freshly Blended
- Frolic!
- Hatch: The Design Public Blog
- Heart Fish
- HELLO
- Hello Lucky
- Hello.
- HI + LOW
- indie fixx
- laissezfaire
- M.A Belle
- Mighty Goods: Shopping Blog
- NOTCOT
- Oh Joy!
- pan-dan
- Papa Stour: Scottish Gifts
- pennywise design
- poppytalk
- print & pattern
- Rare Bird Finds
- SF Girl By Bay

Let's talk Design Principles

The Principles for Today

- Considering the Audience
- Visual Hierarchy
- The Love of White Space
- Colour
- Typography

Consider the Audience

- This could be my last slide. For real.

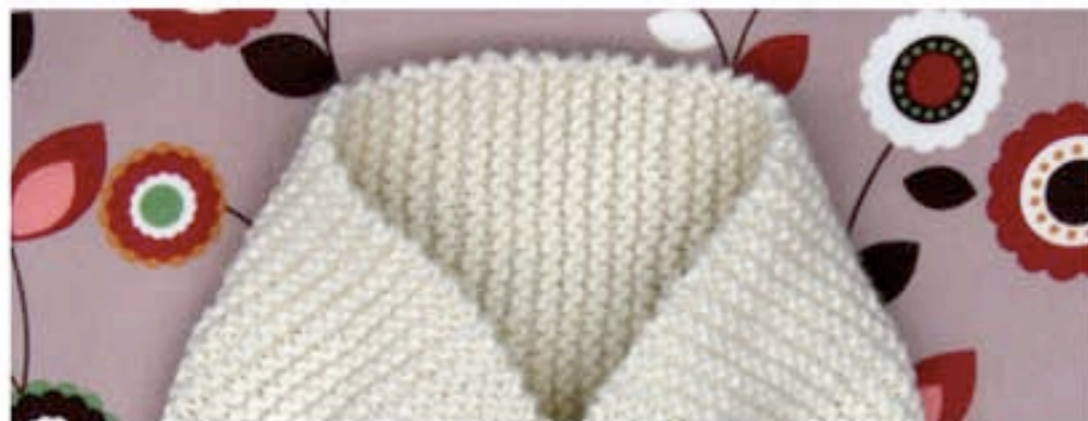
Visual Hierarchy

- important elements are emphasized and content is organized logically and predictably.
- So, what's most important?



[Main](#) | [Book Signing Event for Mason-Dixon Knitting: Outside the Lines at Purl!](#) »

Page's Favorite Knitted Ascot



What's all the buzz about?

[THE PURL BEE](#)

[Ask Purl Bee](#)

[But, what is The Purl Bee?](#)

[Welcome to The Purl Bee!](#)



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Peter Jaworowski Interview

44

Oct 18th in Inspiration by Emil

Peter Jaworowski is a professional graphics designer who is extremely fluent in Photoshop. Peter specializes in advertisements for some of the biggest companies around, and in this interview Peter gives advice to all designers on how to properly put your work out there to be able to land the type of jobs that he has. This interview looks into the life and process of being a professional designer.

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Say Hello to TUTS v4

118

Oct 17th in News by Collis

When PSDTUTS started a bit more than a year ago it was a plain jane HTML site with three tutorials on it, a brown background and a bizarre



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<3 White Space

- White space helps with hierarchy and emphasis.
- Gives page elements the design equivalent of breathing room.



By JOHN GRUBER

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[FlipBook](#) ↗

My thanks to FlipBook for sponsoring this week's DF RSS feed. FlipBook is a very cool animation app — yes, that's right, *animation* — for the iPhone and iPod Touch. Draw with your finger, then use onion skinning and layers to create new frames. Very ambitious concept for the iPhone, and developer Josh Anon has devised some very clever UI ideas to make it work. My favorite is a single-finger tap-and-hold gesture that brings up a five item contextual toolbar.

You can share your animations on the FlipBook.tv web site, and you can browse the flipbooks created by others. [Here's my favorite](#). The full version of FlipBook costs \$10, but FlipBook Lite is free, to let you get a feel for it before buying the full version.

[Regarding the Twitter CEO Shake-Up](#) ↗

I'm not sure what the deal is with Ev Williams [taking over as CEO](#) from Jack Dorsey, but I get the feeling it's not at all a sign of trouble for Twitter. Twitter's doing better now, both in terms of popularity and in terms of uptime, than it ever has — I think they've actually licked their scaling troubles. My slightly-informed hunch is that Ev Williams wants to be CEO



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No. 269

OCTOBER 07, 2008

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by AARON GUSTAFSON

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Ten Years

by JEFFREY ZELDMAN

AN EVENT APART
coming to a city near you

Sale! T-SHIRTS
hide your shame

A BOOK APART
coming soon

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originally ran: August 16, 2002

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Topics

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- + Content
- + Culture
- + Design
- + Process
- + User Science



GuitarToolkit. Essential guitar utilities for your iPhone & iPod Touch.

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FOR PEOPLE WHO MAKE WEBSITES

Colour

- There's nothing worse than a blank screen
- Some sources to find colour when you're not a colour expert

Where to find colour

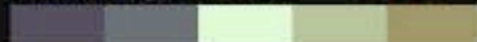
- <http://kuler.adobe.com/>
- <http://www.colourlovers.com/>



Search



Window Light Lavender ★★★★★



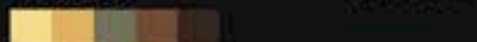
sensual nature ★★★★★



Distingue ★★★★★



mona lisa ★★★★★



HDI One ★★★★★



Vast Improvement ★★★★★



Lakeshore ★★★★★



Window Light Lavender



by jediis

Created: 2008.10.14 at 04:05 AM

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News & Features

Developers: APIs expire Oct 15! Apply for your **Kuler API key** and update your APIs now.

Spotlight on **Savitri Wilder**, traditional and digital scrapbooker

Kuler on AIR: Import themes from **Kuler desktop** directly into Adobe Creative Suite 3 (Illustrator, InDesign, Photoshop). Download **Adobe AIR** first.

Get inspired by **flickr** images: Create > From an Image

Welcome to Kuler

Create Themes - Last 30 Days ▾

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Most Popular

Highest Rated

Random

Community

Links

COLOURlovers

Color + Design Community for Creative Inspiration

- Forums
- Palettes
- Patterns
- Colors
- Lovers
- Blog
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297 Active Lovers [Record: 1991 on 12 November, 2007]

LOST PASSWORD

REGISTER

Username

Password

Remember Me?

GO

COLOR BLOG LATEST POSTS

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Interior Color Moods: Red

Posted in [News](#), [Products](#), [Interior](#) on October 18, 2008

3 Comments



Vintage Color & Design: Japanese Matchbox Labels

Posted in [News](#), [Culture](#), [Inspiration](#), [Art](#) on October 17, 2008

9 Comments

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Sun Suede

by [Ancasta](#)



0

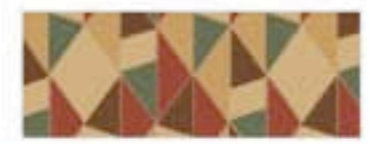


Blessed

by [Ancasta](#)



0



Fractured

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0



[Mosso: The Hosting Cloud](#) lets you forget about the hardware and focus on your apps.

Advertise on COLOURlovers via [The Deck](#)

GROUPS



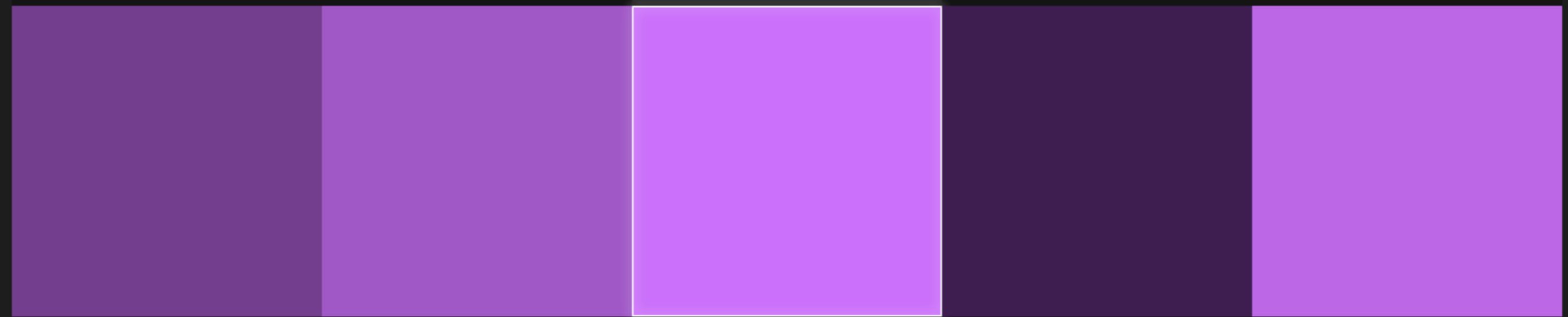
Complex Pattern

Group devoted to Complex pattern by x_1013 x What it

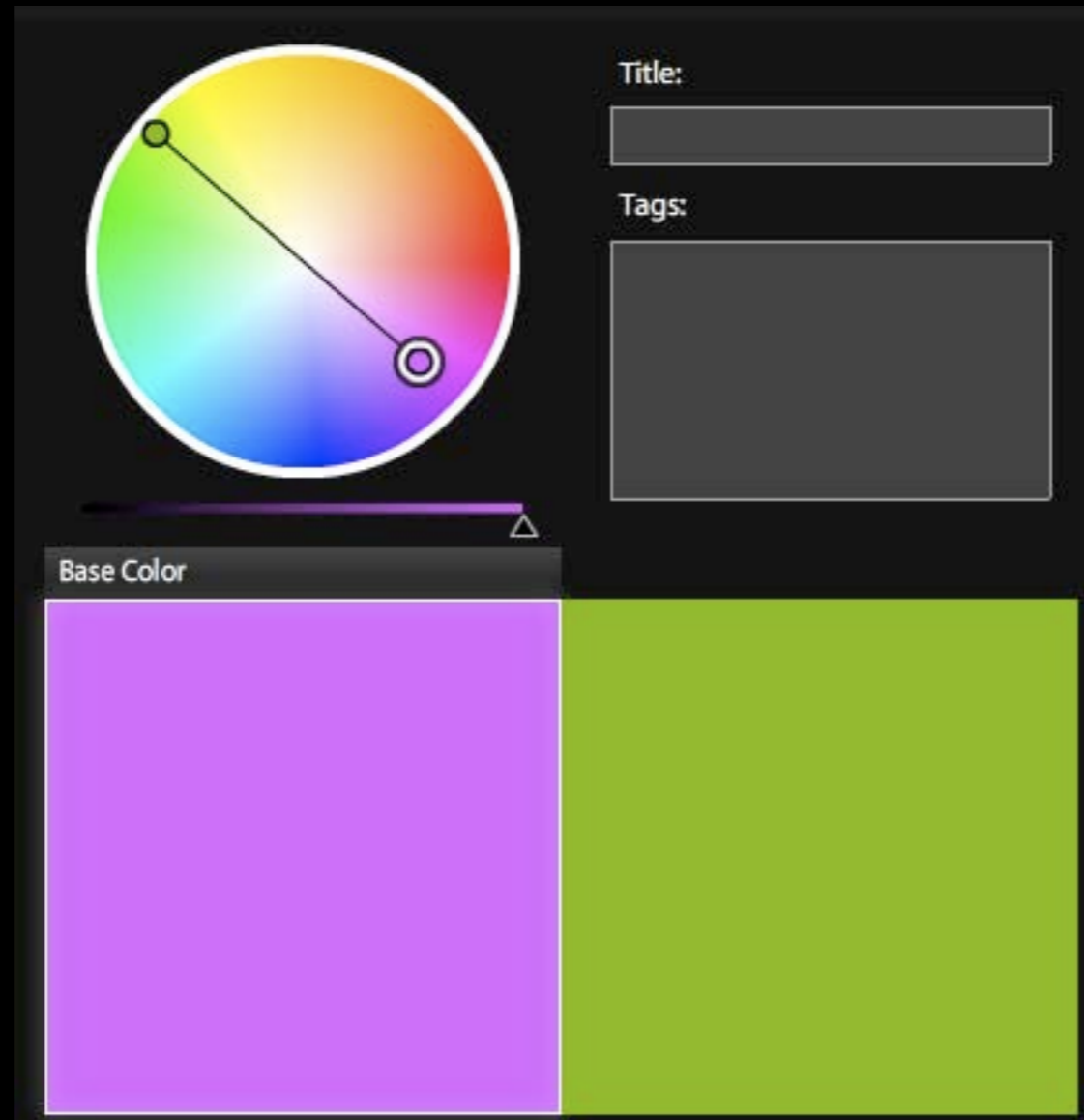
Two colour tricks

- Using tints
- Use complimentary colours

Tints



Complimentary



Colour Examples

woolgathering

looking • thinking • drawing • being



pillows



Pillows on the living room floor. (I just got a Sailor Profit brush pen with a converter, so I can use bottled ink in it instead of cartridges. The ink is permanent, which lets me add color right away without smudging...)

By Elizabeth Perry on October 18, 2008 11:40 PM | 0 Comments

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Bebiko



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Opinions on corporate and brand identity work.
A division of:

UNDERCONSIDERATION

Pirates, the Best Target Audience



Established in San Francisco in 2002 by renown writer Dave Eggers and educator Nínive Calegari, [826](#) is a unique organization that tutors and provides workshops for kids ages six to eighteen on writing and ultimately on creative expression. The San Francisco building where the classes took place, located at 826 Valencia Street (hence the name 826), was zoned commercial and the logical thing to do was to set up a [pirate supply storefront](#) which, according to David Byrne, is "definitely one of the top five pirate stores." And in that same spirit, the 826 chapters in New York and Los Angeles are flanked by retail stores like the [Brooklyn Superhero Supply Co.](#) (designed by Sam Potts) and [Echo Park Time Travel Mart](#) (designed by Stefan Bucher), respectively. With a wide range of fictional products these stores have lent themselves to truly unique design experiences not just for the visitor but for the designers involved, as they are able to craft this made-up world encouraged by the sense of exploration that accompanies the centers.

RECENT COMMENTS

- + [Pirates, the Best Target Audience](#) [30]
- + [Less Hyphen, More Burst for Walmart](#) [266]
- + [Crafty Logo for a Crafty Store](#) [90]
- + [Best Buy's New Tag](#) [96]
- + [That Wacky Wacom](#) [87]
- + [A New Emblem in Health Insurance](#) [38]
- + [Animals gone Wild... Sort of](#) [133]
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OCTOBER 16



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SEARCH

Enter Keywords

Typography

- Another super complex topic
- Many books and classes all about typography.
- Readability

Choosing a Typeface

- The web really makes this easy - we have a short list
- Serif or Sans Serif?

Serifs

- More traditional or formal feel
- Generally harder to read in large blogs on screen

Sans Serifs

- More modern or minimal
- Generally easier to read in large block on screen

Leading

- Leading is the space between lines of text (remember white space?)
- Increasing leading can make text more readable... to a point

Line Length

- The length of line of text can make it harder or easier to read
- Leading and line length work together

Leading Examples

No. 269

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GuitarToolkit. Essential guitar utilities for your iPhone & iPod Touch.

Ad via The Deck

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TheLadders.com is looking for a Software Engineer

a universally accessible web.

About a decade later, several smart folks began to question graceful degradation and found it lacking on many levels. Concerned with content availability, overall accessibility, and mobile browser capabilities, they sought a new way to approach web development—a way that focused on the content and did more than just pay lip service to older devices.



At SXSW in 2003, Steve Champeon and Nick Finck gave a presentation titled "[Inclusive Web Design For the Future](#)." There, they unveiled a blueprint for this new way of approaching web development. Steve also gave it a name: [progressive enhancement](#).

There's a (subtle) difference

In case you are scratching your head, trying to see how graceful degradation and progressive enhancement differ, I'll say this: it's a matter of perspective. Both graceful degradation and progressive enhancement consider how well a site works in a variety of browsers on a variety of devices. The key is where they place their focus and how this affects workflow.

THE GRACEFUL DEGRADATION PERSPECTIVE

Graceful degradation focuses on building the website for the most advanced/capable browsers. Testing in browsers deemed "older" or less capable usually takes place during the last quarter of the development cycle and is often restricted to the previous release of the

browser capabilities, designers and developers sought a new way to approach web development—a way that focused on the content and did more than just pay lip service to older devices.

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[Songbird \(Pioneers of the Inevitable\)](#) is looking for a [Mozilla Engineer](#). See more on the [Job Board](#).

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10 easy steps to making your o...

Materials: All you'll need is felt, feathers, a ribbon, a button, and hot glue. If you want, you can use leather instead of felt for the base and fabric instead of feathers for the decorative part.

Here are the **simple steps** (now you can have a hair accessory to go with every outfit, or a special one for a wedding or party):

- 1. Cut a rounded teardrop shape out of leather or felt (whatever size you desire. The one pictured is about the size of my pointer finger)
- 2. Pick your feathers. I like mixing colors a bit (the combo above is a light turquoise, white, and some light pink ones in the back, just to peek through a bit). I like to lay them out in a little fan array at this step.
- 3-4. Hot glue a blob on the leather or felt base. Carefully lay the feathers over it a few at a time (you can wear gloves if you like or a sewing thimble (I like to risk it but hot glue burns are really painful so it's your call). Press down once you've laid the top layer of feathers on. The hot glue seeps through enough to stick them all.
- 5. (optional) lay one feather facing the other direction (this makes the feathers less of a fan shape and more of a cloche shape).

CRAFT/DIY

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[Crafty Adventures of a Stitch Chick](#)

[Lab magazine](#)

[little birds handmade](#)

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 Thirty Birds
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 The Kryptobet
 Screenprints
 Woolies

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 Trade Secrets
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And this was an experiment: I found a great service called [Spoonflower](#) that will print custom fabric yardage for you! So I tested out my Hello Llama pattern with it. The colors shifted/saturated more than I expected, but I like it a lot and will probably order yardage for pillows! Expect a lot of fun fabricky things in the near future as I play with this great company.

More soon! Happy fall!

2 Responses to "PW, concept art, and fabric!"

1. [Jacqueline Says:](#)

[October 14th, 2008 at 11:10 am](#)

I really love your work. You have such a unique way of drawing and I adore your colour palette. The Hello Llama pattern is especially great.

2. [kathleen Says:](#)

[October 18th, 2008 at 8:50 am](#)

i'm looking forward to some fabric stuff for sure:)

i've been patiently waiting for some more prints in the shop so anything's good.

Leave a Reply